## TRADEMARK WHO'S WHO

## PRESS RELEASE

# ERIC A. LAZCANO, MD HAS SELECTED FOR INCLUSION IN THE TRADEMARK WHO'S WHO 2021 HONORS EDITION

TORRANCE, California, March 26, 2021, Eric A. Lazcano, MD has been selected for inclusion in the forthcoming Trademark WHO'S WHO Honor's Edition for demonstrating dedication, leadership and professional excellence. His compassion and expertise set the standard in the industry. Representing the state as one of the best requires talent, experience and integrity. He has truly dedicated himself to his profession. There is humility and personal touch he adds to his relationship with everyone he does business with, more than the value of his service it's his way of treating everyone like an extended member of his own family that people remember the most. As a talented disciplined professional, he has maintained a proven track record of quality service, driven by his desire to succeed.

During the vetting process it was noted along with his exceptional reputation that he has also maintained a positive peer rating. His years of service along with his level of expertise and several other factors also contributed to his inclusion. He prides himself on honesty and integrity. He is the kind of professional admired by colleagues and peers alike. His kindness and willingness to always help others and find solutions to most questions is both exemplary and honorable. He has made his mark on his profession as an expert and will become part of history as one of the top professionals in his field.

### About Trademark WHO'S WHO

With expert members representing every major industry, Trademark WHO'S WHO is the trusted resource and historic tool that facilitates the creation of new business relationships in all areas of business. Trademark WHO'S WHO does not charge a fee for inclusion. Members are vetted and chosen based on specific criteria. Unlike other fee based associations and organizations, it is very important to note that no one can purchase inclusion. Following the same tradition of the now more than 100 year old concept, Trademark WHO'S WHO prides itself on preserving the stories of each member as each of them deserve his and her own place in history. The talented professionals profiled in the historic registry share such virtues as determination, courage, patience and discipline. It is not these characteristics which set them apart from the rest of us, but their extremely high degree of accomplishment. Now more than ever these people serve as an example, each of these extraordinary people documented in this book offer tangible evidence of the value of hard work, goal setting and passion. Trademark WHO'S WHO membership provides these hardworking men and women with a certified and validated third-party endorsement of their accomplishments, and serves as a way to spread the word about themselves through a trusted network of individuals brought together by the same common morals, values, and dedication. The historic preservation of one's family legacy and personal achievements is also a driving force in the success of this publication. Such a well researched and verified source ensures this tool to act as a bridge forging long lasting new business relationships.

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